



A special offer for our hometown heroes

To all the active and retired public health workers, medical and teaching personnel—thank you for making our communities a better place. **Take advantage of our Hometown Heroes Rewards Program for \$2,500 off a new home in the Jacksonville area!***



Scan to find your home

JacksonvilleTM.com | JacksonvilleOnline@taylormorrison.com



*Limited one-time \$2,500 Purchase Price Reduction ("Price Incentive"). Valid on cash or financed new home contracts entered into as of May 1, 2026 to December 31, 2026 ("Promotion Period") for the purchase of select new homes at any stage of construction at select Taylor Morrison Jacksonville area communities, if qualified buyer satisfies all other eligibility criteria (each, an "Eligible Home"). Present valid written verification of employment (such as pay stub or employment ID card) as an active or retired public health worker, medical and teaching personnel (each, an "Eligible Buyer") at time of contract execution. One discount per contract. Flyer must be presented by Eligible Buyer PRIOR TO ENTERING INTO THE CONTRACT; no exceptions. Price Incentive cannot be combined with any other Purchase Price Reduction Offers; however, Price Incentive can be combined with other current finance incentives/advertised promotions and/or special offers, if applicable to Buyer's purchase transaction. Price Reduction will be reflected as a Discount as of the Purchase Agreement Date. Complete details available. Not valid with and may not be combined with any Real Estate Agent/Broker Participation for which a commission applies or any new home contracts entered into outside of the Promotion Period. Price Incentive is unrelated to and distinct from any financing incentive, does not require use of Affiliated Lender and is available to all, regardless of who you choose to finance with or if you pay cash. Price Incentive may not be used towards closing costs, rate buydown, or any other financing incentive. For financed buyers, all lender guidelines and restrictions apply. Taylor Morrison reserves the right to change, extend or discontinue at any time for any reason and without notice. All information (including, but not limited to prices, views, availability, school assignments and ratings, incentives, floor plans, exteriors, site plans, features, standards and options, assessments and fees, planned amenities, programs, conceptual artists' renderings and community development plans) is not guaranteed and remains subject to change, availability or delay without notice. Images in marketing do not reflect a racial, ethnic, age or familial status preference. Promotion offered by the respective Taylor Morrison affiliated owner and/or seller, and not in its capacity as the broker (where applicable), within each jurisdiction in which Taylor Morrison currently offers homes. This is not an offer in any state where prohibited or otherwise restricted by law. Please see a Taylor Morrison Community Sales Manager or Online Sales Manager for details and visit www.taylormorrison.com for additional state or community specific disclaimers, licensing information or other details (as applicable). © May 2026, Taylor Morrison of Florida, Inc. CBC1265083. All rights reserved. 10370