



Social Media Takeover

Get ready to shine on social media! **March 16 – 20**, we're hosting a **Social Media Takeover week**, and you're invited to join the fun and earn a \$5,000 bonus.*

Here's how to participate:

1. Record a short video showcasing a Taylor Morrison Quick Move-In Home, Community, or why you love working with us.
2. Post it on your social media (Instagram, Facebook, TikTok – your choice)!
3. Tag @TaylorMorrisonHomes in your post.
4. Show your video to a Community Sales Manager at one of our communities to receive your exclusive Broker Bonus Voucher.



Scan to view our
communities

Let's flood the feed with your energy, creativity, and passion for Taylor Morrison homes. We'll be watching – and rewarding!

TaylorMorrisonORL.com | OrlandoOnline@taylormorrison.com



*Limited one-time only Bonus offer of \$5,000 ("Broker Bonus Voucher") valid on any cash or financed new home contract entered as of 3/16/26 - 4/15/26 ("Promotion Period") on your client's purchase of a select Quick Move-In Home at Taylor Morrison's Orlando area communities (collectively, the "Eligible Communities") that can close on or before 5/31/26 (each, an "Eligible Home") only. For eligibility, only valid if: actively licensed Florida Broker/Agent first follows the 4 steps above regarding the short video posted to social media and complies with the following: (i) original content only filmed 3/16-20/2026; (ii) no human images without permission; (iii) no vanity URLs incorporating Taylor Morrison's name and trademarks; and (iv) additional details and restrictions may apply. For eligibility to receive the exclusive Broker Bonus Voucher: (i) Actively licensed Florida Broker/Agent personally accompanies and registers its client with the Taylor Morrison Community Sales Manager at the Model Home/Information Center on client's first visit to the Eligible Home's Community; (ii) Broker/Agent personally accompanies its client on the showing of the Eligible Home; (iv) Broker/Agent's client enters into a new purchase agreement for an Eligible Home during the Promotion Period; (v) Broker/Agent presents Broker Bonus Voucher at the time of Purchase Agreement and (vi) Broker/Agent's client closes on the Eligible Home on or before 5/31/26. Additional details and restrictions may apply. Bonus not deemed valid on homes contracted outside of the Promotion Period above or with any other advertised promotions, incentives and/or offers and no substitutions permitted, except as expressly set forth in separate writing. Broker's Commission cannot be used to reduce the purchase price of the home. No team sales; only individual Selling Agent may qualify. Broker solely responsible for all applicable taxes. All other terms and conditions of Taylor Morrison Orlando Broker Referral Policies & Procedures apply. \$5,000 Bonus plus Three Percent (3%) of Base Price of the Home ("Standard Commission"), as reflected in the paragraph of the Purchase Agreement entitled "Purchase Price" as of the Purchase Agreement Date (collectively, "Total Commission") payable to Buyer's Broker as of the Closing Date as reflected on the Closing Disclosure or Settlement Statement, as applicable. However, if the final purchase price set forth in the Closing Disclosure or Settlement Statement is less than the Base Price of the home as of the Purchase Agreement Date, then the Commission shall be based upon the final purchase price of the home in the Closing Disclosure or Settlement Statement. Additional incentives/bonuses to the above Commission, if any, will be as separately set forth in an Addendum to the Broker Policy. All information (including, but not limited to prices, views, availability, school assignments and ratings, incentives, floor plans, exteriors, site plans, features, standards and options, assessments and fees, planned amenities, programs, conceptual artists' renderings and community development plans) is not guaranteed and remains subject to change, availability or delay without notice. Representative Photos above for illustrative purposes only of available plans, features and structural option ideas; not necessarily the actual community or the actual homes that will be available. This is not an offer in any state where prohibited or otherwise restricted by law. Please see a Taylor Morrison Community Sales Manager or visit www.taylormorrison.com for additional state or community specific disclaimers, licensing information or other details (as applicable). © March 2026, Taylor Morrison of Florida, Inc. CBC1257462. All rights reserved. 03/09/26 10272